

July 1, 2014

DIVISION MEMORANDUM
No. 312, s. 2014

SUPPORT FOR THE CONDUCT OF DATA GATHERING ACTIVITIES BY *BASA PILIPINAS*

To: **Assistant Superintendents
Division Supervisors/Coordinators
District Supervisors/OICs
Elementary School Heads**

1. One of the priority Year Two Division activities of *Basa Pilipinas* is to conduct a number of data gathering activities during the period July 9-30, 2014 in selected elementary schools, as follows:
 - a. A School Management Survey for School Principals (SSME) to gather basic school management data;
 - b. A Grade 2 Teachers' Survey on Instructional Belief and Practices in Teaching of Reading; and
 - c. An Early Grade Reading Assessment (EGRA) for selected Grade 2 pupils in Filipino and English.
2. These data gathering activities **will be conducted in twenty (20) randomly selected elementary schools** and will be identified a few days before the actual conduct of the data gathering. Specifically, a total of 20 school heads, 20 Grade 2 teachers, and 15 pupils each of these 20 teachers (total of 300 pupils) will be randomly selected to participate in the said activities.
3. **It is emphasized that the main and only purpose of these data gathering activities is to track the progress of *Basa Pilipinas* interventions for research purposes and for improving the program's future interventions, and not to assess the individual performance of any selected school, school head or pupil. Thus, the results will have no bearing on the performance and career advancement opportunities of any individual school head or teacher.**
4. *Basa Pilipinas*, through the research agency TNS, will conduct the EGRA-Filipino data gathering. The team will directly coordinate with the school heads of the selected schools, where they can give you more information and details.
5. All District Supervisors and School Heads of the selected schools are enjoined to provide full support and cooperation to the *Basa Pilipinas* data gathering team for the effective conduct of these important activities.
6. Immediate and wide dissemination of this Memorandum is desired.


ARDEN D. MONISIT, Ed.D.
Schools Division Superintendent



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FROM THE AMERICAN PEOPLE

Basa Pilipinas

In support of DepEd's National Reading Program

June 27, 2014

DR. ARDEN D. MONISIT
Schools Division Superintendent
DepED Cebu Province Division
Sudlon, Lahug, Cebu City

Dear **Dr. Monisit**:

Greetings from Basa Pilipinas!

Thank you again for your continued support to Basa. This was very evident in the mass training rollout last May where we jointly trained 2,918 Grades 1 and 2 teachers on effective literacy instruction.


To assess the progress and results of our joint interventions, Basa will again be conducting our baseline data gathering activity in your school division to track changes in reading skills of early grade pupils in the province of Cebu. We are proposing to do this in twenty (20) new schools within your Division from July 9 – 30, 2014. The rationale, schools involved and other details are contained in the attached draft DepED Memo, which we also request you to kindly issue to inform the concerned school officials, and secure their assistance and cooperation.

We would appreciate your valuable support in this activity. If you have questions or need additional information on this, your office may contact Ms. **Melanie Sebial**, Program Team Leader for Cebu at 236-6943 or msebial@edc.org.

Looking forward to your approval of this request.

Thank you and best regards,

Sincerely,


Marcial A. Salvatierra
USAID Contractor
Chief of Party
Basa Pilipinas

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