



Republic of the Philippines
Department of Education
Region VII, Central Visayas
DIVISION OF CEBU PROVINCE
IPHO Building, Sudlon, Lahug, Cebu City



September 10, 2014

Division Memorandum
No. 441, s. 2014

DOODLE 4 GOOGLE PROGRAM

To: Assistant Superintendents
Education Supervisors/Coordinators
District Supervisors/OICs
Elementary and Secondary School Heads

1. Attached herewith is DepEd Memorandum No. 91, dated August 14, 2014, entitled, "**Doodle 4 Google Program.**"
2. Immediate dissemination of and strict compliance with this Memorandum is directed.


ARDEN D. MONISIT, Ed. D.
Schools Division Superintendent

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Republic of the Philippines
Department of Education

017C- 260659

14 AUG 2014

DepEd MEMORANDUM
No. **91**, s. 2014

DOODLE 4 GOOGLE PROGRAM

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. The Department of Education (DepEd) and the National Youth Commission (NYC) support Google Philippines Inc. in its aim to encourage the Filipino youth to be creative both online and offline through its **Doodle 4 Google Program**.
2. The Program encourages pupils and students to reinvent the Google Philippines homepage logo by submitting their entries with the theme "*What can I do for the Philippines?*"
3. The contest is open to all Filipino learners from ages 5 to 17 years, residing in the Philippines and currently enrolled in a formal school or enlisted in an alternative learning system from both public and private schools. The entries are classified into four groups: a) 5-8 years old; b) 9-11 years old; c) 12-14 years old; and d) 15-17 years old.
4. Entries must be submitted either through/via the website address: www.google.com.ph/doodle4google or postal mail to any of the addresses listed in Enclosure No. 2 **on or before September 19, 2014**.
5. **Public notice for the program**

7. For more information and concerned may visit the website address www.google.com.ph/doodle4google.

8. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary



Republic of the Philippines
Department of Education

0000- 260659

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No. **91**, s. 2014

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4. Entries must be submitted either through/via the website address: www.google.com.ph/doodle4google or postal mail to any of the addresses listed in Enclosure No. 2 **on or before September 19, 2014**.
5. Public voting for the finalists' doodles is from **October 6 to 26, 2014**. Announcement of age group winners and overall winner is on **November 8, 2014**.
6. Enclosed are the following for ready reference:

Enclosure No. 1 – Doodle 4 Google Entry Form; and
Enclosure No. 2 – Contest Information.
7. For more information, all concerned may visit the website address: www.google.com.ph/doodle4google.
8. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encls.:

As stated

Reference:

N o n e

To be indicated in the Perpetual Index
under the following subjects:

CONTEST
PROGRAMS
PUPILS
STUDENTS

R-MCR/Sally/DM-Doodle4Google
0568/August 11, 2014/8-13-14

Encls.:

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N o n e

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R-MCR/Sally/DM-Doodle4Google
0568/August 11, 2014/8-13-14



Doodle title:

Doodle description: 50 words max

Parent/Guardian Name:

Address:

City / Postal Code:

Parent/Guardian's Email Address:

Parent/Guardian Phone No.:

Student / Learner Name:

Age:

School / Community Learning Center:

School / Community Learning Center address including City Postal Code:

Google D4GXD4G3RXD4G

By signing below, I acknowledge that I am a parent/legal guardian of the entrant and hereby give my permission for him/her to enter Doodle 4 Google 2014 Contest. I have read and accept the Official Doodle 4 Google Contest rules located at

<http://www.google.com/press/doodle4g/> and acknowledge that

Google's Privacy Policy located at

<http://www.google.com/privacypolicy/>

<http://www.google.com/policies/privacy/> applies

Parent / Legal Guardian

Signature

Doodle 4 Google Program

OVERVIEW

One talented student or learner will see his or her artwork on the Google Philippines homepage, receive an educational grant from BPI Foundation, an art kit from National Book Store and an Acer C720 Chromebook. The overall winner's school or community learning center will receive a connectivity grant from PLDT-Smart Foundation.

ELIGIBILITY

The Doodle 4 Google competition is open to all Filipino learners from ages 5 to 17 years old currently enrolled in formal school or enlisted in alternative learning system from both private and public school under the Department of Education in the Republic of the Philippines.

PARTICIPATION

Using the entry form, create your doodle based on the theme **“What can I do for the Philippines?”** and submit. Applications can be submitted by parents, guardians and teachers. All applications must be accompanied by a completed official entry form signed by the student's parent or guardian. Incomplete and/or unsigned forms will result in disqualification. Only one application per student or learner please. If more than one is submitted the first received will be considered and the rest disqualified. There is no limit to the amount of applications a school or community learning center can submit as long as each one is from a different student or learner.

SUBMISSION

Online Submission

Entries can be submitted to www.google.com.ph/doodle4google. Multiple applications can be submitted at once. E.g. teachers can scan an entire class' applications and upload. The supported file formats are JPG and PNG. If a scanner is not available, high quality photos (at least 300 dpi) will be accepted.

Offline Submission

You may also submit your entries through postal mail to the address nearest you:

MANILA	Eventscape Manila, 4th Floor, Valdelcon Building, #20 Jupiter St., Barangay Bel-Air, Makati City, 1209
CEBU	Bigseed PR and Events, Bizala Business Hub, Unit 5, Building B, Escario Central, N. Escario St., Brgy. Kamputhaw, Cebu City, 6000
DAVAO	Zegen Mgmt Group, Unit 6, C5 Dormitel Complex, Roxas Avenue, corner P. Gomez, Davao City, 8000
BAGUIO	Baguio Palace Hotel, #21 Legarda Road, Baguio City, 2600

LEGAZPI	Rembrandt Studios, Room 1, 2nd Floor, Pecson Building, Rizal Street, Cabangan, Legazpi City, 4500
BACOLOD	Today Printers & Publishers, 12th Street Bacolod City 6100
CAGAYAN DE ORO	One Happy Story, 2nd Floor Bella Vita, ATCO Building, Capistrano-Gomez, Cagayan De Oro City, 9000

JUDGING AND PRIZES

Age Group

Doodles will be grouped by the student's and learner's age. Age groups are broken down as:

1. Ages 5 - 8
2. Ages 9 - 11
3. Ages 12 - 14
4. Ages 15 - 17

There will be a winner in each age group determined by public votes.

Judging process

- I. Google will select the best 100 doodles from each age group, across the three island groups: Luzon, Visayas, and Mindanao.
- II. From the 400 doodles, our Guest Judges will select 10 finalists from each of the age group. The 40 finalists Google Doodles will be posted on the website on October 6, 2014. One winner per age group will be selected based on public vote of which Doodles the public considers best represent the theme "What can I do for the Philippines". Each person may cast one vote, one for each age group.
- III. From the 4 age group winners, our Doodler will select one overall winner. The winning doodle will be displayed in Google Philippines homepage for 24 hours.

Competition Levels and Prizes

- A. **400 Entrants with the best doodles will receive Doodle 4 Google certificates.**
- B. **40 Finalists will receive:**
 1. Invitation to the award ceremony wearing a t-shirt with his or her doodle printed on it
 2. Doodle 4 Google goody bag
- C. **4 Age Group Winners will receive:**
 1. Medal awarded by Google
 2. Nexus 7 tablet
 3. 3D doodling pen
 4. PHP 5, 000 worth of gift certificates from National Book Store
- D. **On top of the age group winner prizes, the overall winner will receive:**
 1. Trophy awarded by Google
 2. Acer C720 Chromebook
 3. Art kit from National Book Store

4. PHP 400,000 educational grant from BPI Foundation to be used at a school/college in the Philippines of his or her choice
5. PHP 350, 000 connectivity grant for his or her school or community learning center from PLDT- Smart Foundation
6. His or her doodle displayed on Google Philippines homepage for 24 hours on November 2014

Judging Criteria

Doodles will be judged based on the following three categories:

- **Artistic Merit:** The quality and skill demonstrated in the doodle. The student's or learner's age group is considered when evaluating this category.
- **Creativity:** How well the student incorporated the Google logo into his or her illustration. The logo must be readable. Unique and creative uses of the letters, background, foreground, etc. are all taken into account.
- **Theme Communication:** How clearly the competition theme is expressed in both the artwork and the written statement.

Disqualifications

Doodles will be disqualified if copyrighted or trademarked images and logos are used. Examples of this would be the Nike "swoosh", popular characters from shows, movies and books.

Only one application per student or learner please. If more than one is submitted only the first will be considered and those thereafter will be disqualified.

CONTEST TIMELINE

Contest opens	July 10, 2014
Closing date for entries to be received	September 19, 2014
Metro Manila Roadshow in SM Megamall, Activity Center GF	August 16, 2014
40 finalists are announced and public voting starts	October 6, 2014
Public voting ends	October 26, 2014
Announcement of age group winners and overall winner	November 8, 2014