



November 3, 2014

DIVISION MEMORANDUM
No. 589, s. 2014

**2015 MY BRIGHT SMILES, GLOBAL CALENDAR, ART CONTEST OF THE COLGATE
BRIGHT SMILES, BRIGHT FUTURES**

**To: Assistant Superintendents
Education Supervisors/Coordinators
District Supervisors/OICs
Elementary School Heads**

1. This Office announces the conduct of the **2015 My Bright Smiles, Global Calendar, Art Contest of the Colgate Bright Smiles, Bright Futures** from October 6, 2014 to March 8, 2014.
2. Sponsored by Colgate-Palmolive Philippines Inc. (CPPI), this Art Contest aims to promote self-esteem and oral health awareness among school children.
3. The Contest is open to Grades 1 to 3 pupils from all public elementary schools.
4. Three winners at each grade level will be selected. All school and pupil winners will be awarded prizes and certificates. Division winners will compete in the regional and national levels. The national winners' art work will be included in the global art contest in New York City, United States of America (USA).
5. The following are enclosed for ready reference:

Enclosure No. 1 – Entry Form;
Enclosure No. 2 – Parent Consent Form;
Enclosure No. 3 – Table of Prizes; and
Enclosure No. 4 – Contest Rules and Regulations.
6. For more information, interested applicants may contact **Dr. Glynnis O. Guinocor, Division Dentist In-Charge** at telephone no. 564-2835 or mobile no. 0917-4474682.
7. Immediate and wide dissemination of this Memorandum is desired.


ARDEN D. MONISIT, Ed.D.
Schools Division Superintendent



**Bright Smiles, Bright Futures' Global Art
Poster Making Contest
"Why My Bright Smile is Important"**

ENTRY FORM

STUDENT'S NAME

Address

City _____ State _____

Postal Code _____ County _____

Parent/guardian

Home telephone number (include area code)

Student's age

Student's class year

School

Name _____

Address _____

City _____ State _____

Postal Code _____ County _____

School telephone number (include area code)

Coach Name:

E-mail _____

Principal's name

School District Health Coordinator



COLGATE BRIGHT SMILES, BRIGHT FUTURES[®]
2015 "My Bright Smile[™]" Global Calendar Art Contest

PARENTAL CONSENT FORM

On behalf of my child, I agree to Colgate-Palmolive Company's use of his/her artwork for advertising, publicity, or display including print, video, or electronic/computer means. I agree to submit a photograph of my child to Colgate-Palmolive Company by the date requested. I understand that the artwork will be the sole property of Colgate and will not be returned.

I agree to submit a photograph of my child to Colgate-Palmolive Company within 10 days notification along with a completed "Winner's Biographical Information Form". I understand that this photograph, along with brief biological information from the "Winner's Biographical Information Form", may be used on the Global Calendar for international distribution and/or for advertising, publicity, or display, including print, video, or electronic/computer/on-line media.

Child's Name

Parent's or Guardian's Signature

Parent or Guardian Phone Number

Date



BRIGHT SMILES,
BRIGHT FUTURES



**COLGATE BRIGHT SMILES, BRIGHT FUTURES®
2014 "My Bright Smile™" Global Calendar Art Contest**

BIOGRAPHICAL AND CULTURAL INFORMATION QUESTIONNAIRE

Please have your family help you fill out the questions on the following pages. Your answers will provide biographical information to supplement your award-winning poster when it is displayed. The information you provide will also help us develop new learning materials for children in a variety of media.

While answering the questions, it may be helpful to pretend that you are an "ambassador" for your country. Keep in mind that the idea is to tell us about yourself *and* to help other kids around the world learn about the cultures and ways of life in your country.

Thank you for taking the time and telling us about yourself. We are fascinated to learn about you and your country!

Tell Us about Yourself!

First Name _____ Last Name _____

Address _____

Country _____

How would you describe the place that you live in? (Climate, population, plants/animals, etc.)

How many people are in your immediate family?

Do you live in a house, apartment, or other dwelling?

Where are your parents and grandparents from?

What is the language you speak at home?

Are you learning or do you speak more than one language? If yes, what are these languages?

What is your favorite game to play with friends? (Explain the rules if possible).

What are three things you *love* to do during your free time?

“When I grow up I would like to become _____ or
_____ or maybe, _____.”

What is your favorite type of music?

Do you play a musical instrument? If so, which one?

What is your favorite sport? Do you play for fun or in competitions?

Do you have any friends from other countries? If so, where are they from?

What are your favorite books?

Tell us about your school!

What is the name and address of your school?

What is your teacher's name?

How many students are in your class?

How do you get to school?

What is your favorite subject of study?

What do you usually eat for lunch?

What do you usually do after school?

What is your favorite school yard activity?

Tell Us about Where You Live!

Where do you think is the most beautiful place in your neighborhood/city/area? Why?

If an exchange student from another country (someone your age), came to stay with your family for a week and he/she wanted to taste some food that they had *never* tasted before, what would you serve them?

If someone your age came to your country and only had a short time to spend there, what would be the top three most important, interesting and/or beautiful places you would tell them to go?

What is/are the local "wild" animal/s that you see most often?

What is your favorite holiday?

Briefly describe how your family celebrates the said holiday.

If you could travel to *one* another country for a week, where would you go?

What would you like to see/experience there?

What is your favorite season? Why?

Who, in your opinion, is the most interesting celebrity or famous person (musician, actor, politician, writer, religious figure, etc.) from your country? Why do you think so?

If you could change *one* thing about your country, what would it be?

One *really* cool fact that I know about my country is:

THANK YOU FOR FILLING OUT THIS QUESTIONNAIRE!

PRIZES FOR THE PHILIPPINE AND GLOBAL WINNERS

Prizes			
Components	Details	Qty.	Cash Prize
School	Global	1	10,000 to defray cost of six brushing trough
	Honorable	1	7,500 to defray cost of four brushing trough
Student	Global	1	20,000
	Honorable	1	15,000
Grade 1 School			
	1st Prize Philippine Winner	1	5,000 to defray cost of three brushing trough
	2nd Prize Philippine Winner	1	4,000 to defray cost of two brushing trough
	3rd Prize Philippine Winner	1	3,000 to defray cost of one brushing trough
Grade 1 Student			
	1st Prize Philippine Winner	1	6,500
	2nd Prize Philippine Winner	1	5,500
	3rd Prize Philippine Winner	1	4,500
Grade 2 School			
	1st Prize Philippine Winner	1	5,000 to defray cost of three brushing trough
	2nd Prize Philippine Winner	1	4,000 to defray cost of two brushing trough
	3rd Prize Philippine Winner	1	3,000 to defray cost of one brushing trough
Grade 2 Student			
	1st Prize Philippine Winner	1	6,500
	2nd Prize Philippine Winner	1	5,500
	3rd Prize Philippine Winner	1	4,500
Grade 3 School			
	1st Prize Philippine Winner	1	5,000 to defray cost of three brushing trough
	2nd Prize Philippine Winner	1	4,000 to defray cost of two brushing trough
	3rd Prize Philippine Winner	1	3,000 to defray cost of one brushing trough
Grade 3 Student			
	1st Prize Philippine Winner	1	6,500
	2nd Prize Philippine Winner	1	5,500
	3rd Prize Philippine Winner	1	4,500

Bright Smiles, Bright Futures' Global Art Poster Making Contest Rules and Regulations

Theme: "Healthy Teeth, A Factor to Academic Excellence"

Who may enter?

The contest is open to public school children ages 6-9 at time of entry. Employees of Colgate-Palmolive Company and their promotion and/or fulfillment agencies and immediate family members of these employees are not eligible.

Must artwork be original?

Yes. Artwork must be original, created by the student without assistance from others. Artwork cannot be copied or traced from a book or other material. Photos and computer-generated graphics will be disqualified.

What type/ medium of art entry is acceptable?

Black and white or color artwork depicting the theme "**Healthy Teeth, A Factor to Academic Excellence**" may be submitted including line drawings, and artwork using crayon, paint, regular or colored pencil, acrylic pastel, magic markers, ink or any combination.

How should the entries be submitted?

Each entry must include a completed entry form and be mailed to the Department of Education, Health and Nutrition Center, Meralco Ave., Pasig City. The entry form may be photocopied. Entries should be mailed flat or in mailing tubes. Entries must be received no later than June 10, 2015. Colgate-Palmolive Company is not responsible for lost, late or misdirected mail.

What size should the entry be?

Entries should be a minimum of 8 1/2 x 11 inches and cannot exceed 11 x 17 inches.

Will entries be returned?

No. Entries become sole property of Colgate-Palmolive Company and will not be returned.

How will the entries be judged?

Entries will be judged on originality, creativity, imagination, and best rendering of the theme "Why My Bright Smile is Important".

Colgate-Palmolive and Department of Education will choose 9 winners. The artwork of these winners will be submitted to the Global Judging for final selection of the 12 global winners to be featured on the Global Calendar.

Decisions of the judges are final.

How will the winners be notified?

Philippine Winners will be notified by the 3rd week of June
Global winners will be notified via mail by 4th week of July

If the pupil should win, he/she should agree to submit a photograph to Colgate-Palmolive Company within 10 days of notification along with a completed "Winner's Biographical information form".

What are the requirements to enter?

By completing the entry form, entrants agree to the reproduction, use, display and exhibition of their artwork in the Global Calendar and traveling exhibit. Entrants also agree to use their name, photograph or likeness and personal information in advertising, promotional and publicity materials and the final calendar for global distribution.

What is the timetable?

Entry deadline	:	June 10, 2015
Philippine Winners notified	:	June 17, 2015
Global winners notified	:	July 31, 2015

Any question?

For more information about the contest, contact Colgate Bright Smiles, Bright Futures, Scientific Affairs Manger, Mr. Iam E. Guerrero at: (02) 802 78 64 or Department of Education-Health and Nutrition Center-Health Education and Promotion Officer II, Belinda C. Beltran at (02) 635 99 64.