

JUL 01 2016

**DIVISION MEMORANDUM**  
No. 325, s. 2016

**MEMORANDUM OF UNDERSTANDING WITH INDUSTRY ASSOCIATIONS ON THE  
SENIOR HIGH SCHOOL PROGRAM**

**TO :** Assistant Superintendents  
Chief Education Program Supervisors  
Education Program Supervisors/Coordinators  
District Supervisors/OICs  
Public Secondary School Heads  
All Other Concerned

1. Attached is DepEd Memorandum No. 106, s. 2016, entitled, **MEMORANDUM OF UNDERSTANDING WITH INDUSTRY ASSOCIATIONS ON THE SENIOR HIGH SCHOOL PROGRAM**, for your reference and guidance.
2. All secondary school heads under the supervision and control of the Division of Cebu Province are directed to observe full coordination with this Office through the Senior High School (SHS) Focal Person, Mr. Isaiash T. Wagas, EPS (SHS & Private Schools) to avoid overlapping of activities.
3. It is likewise directed that proposal for partnership and cooperation with the identified industry and/or entities must be in accordance with the approved action plan for partnership of the school and/or the division.
4. Wide dissemination and strict compliance of this Memorandum is directed.

  
**RHEA MARIA ANGTUD, Ed. D., CESO VI**  
Schools Division Superintendent

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Republic of the Philippines  
**Department of Education**

29 JUN 2016

DepEd MEMORANDUM  
No. **106**, s. 2016

**MEMORANDUM OF UNDERSTANDING WITH INDUSTRY ASSOCIATIONS  
ON THE SENIOR HIGH SCHOOL PROGRAM**

To: Regional Directors  
Schools Division Superintendents  
Public Secondary School Heads  
All Others Concerned

1. The Department of Education (DepEd) issues the enclosed Memorandum of Understanding (MOU) with Industry Associations on the K to 12 Senior High School (SHS) Program.
2. This MOU was crafted to establish partnerships with different establishments and organizations in various fields for the implementation of SHS in areas such as the provision of information on industry job requirements in every province/city/municipality, work immersion for students, use of facilities, training of teachers, and donations for infrastructure, equipment, and other requirements.
3. All regional and schools division offices, as well as all SHSs are directed to get in touch with the local chambers in their respective areas to identify potential areas of partnership for the implementation of this MOU.
4. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUYASTRO FSC**  
Secretary

Encl.:  
As stated

References:  
DepEd Order Nos. 1, s. 2016, and 40, s. 2015

To be indicated in the Perpetual Index  
under the following subjects:

DONATIONS  
SCHOOLS  
SENIOR HIGH SCHOOL  
SOCIETY OR ASSOCIATIONS

STRAND: Strategic Management  
STUDENTS  
TEACHERS  
TRAINING PROGRAMS

SMA, DM MOU with Industry Associations on the SHS Program  
0447-June 27, 2016

**MEMORANDUM OF UNDERSTANDING**

This Memorandum of Agreement made and executed this 16th day of February 2016, at the Department of Education, Meralco Avenue, Pasig City, by and among:

The **DEPARTMENT OF EDUCATION**, an agency of the national government of the Republic of the Philippines, created by virtue of the Batas Pambansa (B.P.) No. 232 "The Education Act of 1982" as amended by Republic Act (R.A.) No. 9155 otherwise known as "Governance of Basic Education Act of 2001", with principal office address at DepEd Complex, Meralco Ave., Pasig City, Metro Manila represented by its Secretary, **Br. Armin A. Luistro, FSC**, herein referred to as "**DepEd**";

**PHILIPPINE CHAMBER OF COMMERCE AND INDUSTRY**, a non-stock, non-profit, non-government organization comprised of small, medium, and large enterprise, local chambers and industry associations representing various sectors of business, herein represented by its President, **Mr. George Barcelon** herein referred to as "**PCCI**";

**CHAMBER OF COMMERCE OF THE PHILIPPINE ISLANDS, INC.**, a non-stock, non-profit, non-government organization comprised of small, medium, and large enterprises, local chambers and industry associations representing various sectors of business, herein represented by its President, **Consul-General A.H. Jose Luis U. Yulo, Jr.** herein referred to as "**CCPF-I**";

**AMERICAN CHAMBER OF COMMERCE OF THE PHILIPPINES, INC.**, a non-stock, non-profit, non-government organization representing American business and economic enterprises in the Philippines, herein represented by its Executive Director, **Mr. Ebb Hinchcliffe** herein referred to as "**AmCham**";

**EUROPEAN CHAMBER OF COMMERCE OF THE PHILIPPINES INC.**, a non-stock, non-profit, non-government organization representing European business and economic enterprises in the Philippines, herein represented by its President, **Mr. Guenter Taus** herein referred to as "**ECCP**";

**KOREAN CHAMBER OF COMMERCE OF THE PHILIPPINES, INC.**, a non-stock, non-profit, non-government organization representing Korean business and economic enterprises in the Philippines, herein represented by its President, **Mr. Ho Ik Lee**, herein referred to as "**KCCP**";

**GERMAN-PHILIPPINE CHAMBER OF COMMERCE AND INDUSTRY, INC.**, a non-stock, non-profit organization registered under the Philippine Securities and Exchange Commission and was founded in February 2008 by the German business community in the Philippines, herein represented by its President, **Dr. Bodo Goerlich**, herein referred to as "**GPCCI**";

**EMPLOYERS CONFEDERATION OF THE PHILIPPINES**, a non-stock, non-profit, non-government organization of various employers in the Philippines, herein represented by its President, **Mr. Edgardo G. Lacson**, herein referred to as "**ECOP**";

**SEMICONDUCTOR AND ELECTRONICS INDUSTRIES IN THE PHILIPPINES, INC.**, a non-stock, non-profit, non-government organization of semiconductor and electronics enterprises in the Philippines, herein represented by its Chairman, **Mr. Arthur Tan**, herein referred to as "**SEIPI**";



**IT AND BUSINESS PROCESSING ASSOCIATION OF THE PHILIPPINES**, a non-stock, non-profit, non-government organization of business processing enterprises in the Philippines, herein represented by its President, **Mr. Jomari Mercado**, herein referred to as "**IBPAP**";

**MANAGEMENT ASSOCIATION OF THE PHILIPPINES**, a non-stock, non-profit, non-government management organization whose 768 members represent a cross-section of CEOs, COOs and other top management practitioners from the largest local and multinational companies operating in the Philippines, herein represented by its President, **Atty. Perry Pe**, herein referred to as "**MAP**";

**PEOPLE MANAGEMENT ASSOCIATION OF THE PHILIPPINES**, a professional non-stock, not-for-profit organization of over 1,800 member companies and individual management executives engaged or interested in Human Resource Management (HRM) and Industrial Relations (IR) work, herein represented by its President, **Mr. Jesse Rebutillo**, herein referred to as "**PMAP**";

**PHILIPPINE BUSINESS FOR EDUCATION**, a non-stock, non-profit, non-government organization of business advocates for Education in the Philippines, herein represented by its President, **Dr. Chito B. Salazar**, herein referred to as "**PBE**"; and

**MAKATI BUSINESS CLUB**, a non-stock, non-profit, non-government organization that fosters and promotes the role of the private business sector in development efforts in the Philippines, herein represented by its Chairman, **Mr. Ramon R. del Rosario, Jr.**, herein referred to as "**MBC**".

#### RECITALS

**WHEREAS**, Republic Act No. 10533 or the "Enhanced Basic Education Act of 2013" and the Republic Act No. 10157 or the "Kindergarten Education Act" have been passed institutionalizing mandatory kindergarten, six years of elementary education and six years of secondary education as "K to 12", in the Philippines;

**WHEREAS**, K to 12 includes two years of senior high school which aims to prepare every graduate for further education and training, or for the world of work through employment or entrepreneurship;

**WHEREAS**, DepEd will fully implement the senior high school program of K to 12 starting School Year 2016-2017 and needs to partner with industry for its senior high school requirements such as information on industry job requirements in every province/city/municipality, work immersion for students, use of facilities, training of teachers, and donations for infrastructure, equipment, and other requirements;

**WHEREAS**, the **PCCI, CCPI, AmCham, ECCP, KCCP, ECOP, SEIPI, GPCCI, IBPAP, MAP, PMAP, PBE, and MBC**, as well as their members, are in a position to provide some or all of the above-mentioned requirements, and are willing to support DepEd to make the senior high school program succeed;

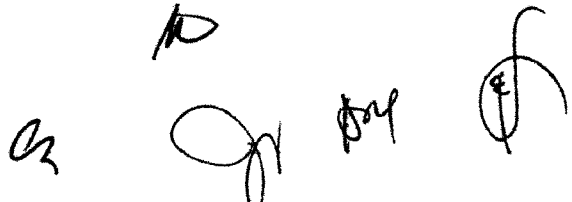
**WHEREAS**, the Parties have recognized the urgent need to collaborate to offer relevant senior

*[Handwritten signatures and initials]*

training, or for the world of work through employment or entrepreneurship, as well as to help address the job-skills mismatch in the country.

**NOW, THEREFORE**, for and in consideration of the foregoing premises, the Parties hereby agree, as follows:

1. **PCCI, CCPI, AmCham, ECCP, KCCP, ECOP, SEIPI, GPCCI, IBPAP, MAP, PMAP, PBed, and MBC**, hereby agree to encourage their members, and to implement programs to encourage and influence their members:
  - a) To support DepEd in jobs profiling and skills mapping in areas where the members operate;
  - b) To partner with the local DepEd offices or specific schools by providing support and opportunities for work immersion for students, training of teachers, and use of facilities;
  - c) Whenever possible, to help the local DepEd and the schools in addressing resource gaps through donations; and
  - d) To accept for employment, applicants who have completed the Enhanced Basic Education Program from any private or public school in the Philippines; without prejudice, however, subject to other required qualifications.
  
2. **PCCI, CCPI, AmCham, ECCP, KCCP, ECOP, SEIPI, GPCCI, IBPAP, MAP, PMAP, PBed, and MBC**, shall provide DepEd at least once every six months with updates on the program which they have adopted in accordance with this MOU and their accomplishments in the implementation of the said programs and this MOU.
  
3. **DepEd** shall:
  - a) Advise its regional and division offices, as well as all the schools offering senior high school regarding this MOU and to encourage them to cooperate with **PCCI, CCPI, AmCham, ECCP, KCCP, ECOP, SEIPI, GPCCI, IBPAP, MAP, PMAP, PBed, and MBC**; Provide assistance in the form of giving advice, data or information, which may be necessary to enable **PCCI, CCPI, AmCham, ECCP, KCCP, ECOP, SEIPI, GPCCI, IBPAP, MAP, PMAP, PBed, and MBC**, to effectively implement this MOU and such programs relating hereto, with the objective of having all members of the said organizations adopt the above-stated policy
  - b) Make available to **PCCI, CCPI, AmCham, ECCP, KCCP, ECOP, SEIPI, GPCCI, IBPAP, MAP, PMAP, PBed, and MBC**, incentives for donations under its Adopt-A-School Program.
  
4. The Parties may form a Working Committee composed of representatives from DepEd and the industry associations to flesh out the details to implement this MOU.



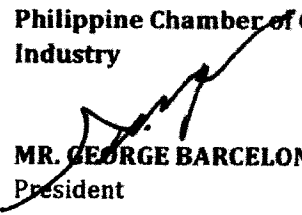
IN WITNESS WHEREOF, the Parties have signed these presents on the date and at the place first above-written.

Department of Education




BR. ARMIN A. LUSTRO FSC  
Secretary

Philippine Chamber of Commerce and Industry




MR. GEORGE BARCELON  
President

German-Philippine Chamber of Commerce and Industry, Inc.



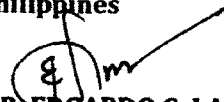
DR. BODO GOERLICH  
President

Chamber of Commerce of the Philippine Islands, Inc.




CONSUL-GENERAL A.H. JOSE LUIS U. YULO JR.  
President

Employers Confederation of the Philippines



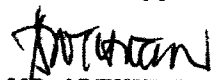
MR. EDGARDO G. LACSON  
President

American Chamber of Commerce of the Philippines, Inc.



MR. EBB HINCHCLIFFE  
Executive Director

Semiconductor and Electronic Industries of the Philippines, Inc.



MR. ARTHUR TAN  
Chairman

European Chamber of Commerce of the Philippines, Inc.



MR. GUENTER TAUS  
President

IT and Business Processing Association of the Philippines



MR. BENEDICT HERNANDEZ  
President

Korean Chamber of Commerce of the Philippines, Inc.



MR. HO IK LEE  
President

Management Association of the Philippines



ATTY. PERRY PE  
President



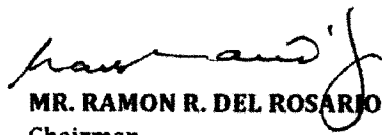
**People Management Association of the  
Philippines**

  
**MR. JESSE REBUSTILLO**  
President


**Philippine Business for Education**

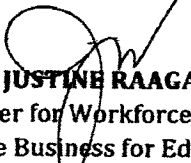
  
**DR. CHITO SALAZAR**  
President

**Makati Business Club**

  
**MR. RAMON R. DEL ROSARIO JR.**  
Chairman

WITNESSES

  
**USEC. MARIO DER QUITO**  
Undersecretary for Partnerships and Linkages  
Department of Education

  
**MS. JUSTINE RAAGAS**  
Program Manager for Workforce Development  
Philippine Business for Education



