



Republic of the Philippines
Department of Education
Region VII, Central Visayas
DIVISION OF CEBU PROVINCE
Sudlon, Lahug, Cebu City



~~AUG 04 2016~~

Division Memorandum
No. 418, s.2016

**A PROJECT PROPOSAL ON LEEP: ESSENTIAL TRAINING FOR K TO 12,
LEARNING EFFECTIVELY THROUGH ENHANCED AND
EVIDENCED-BASED PEDAGOGIES**

To: Assistant Superintendents
Education Supervisors/ Coordinators
District Supervisors/OICs
Elementary and Secondary School Heads
Heads, Private Schools

1. Attached are scanned documents "A Project Proposal on LEEP: Essential Training for K to 12, Learning Effectively Through Enhanced and Evidence-Based Pedagogies" from the Knowledge Channel Foundation, Inc.
2. Interested schools to implement this program may call the Division Office c/o Mrs. Juvimar E. Montolo / Tel. No. 5203216.
3. Immediate dissemination of this Memorandum is desired.


RHEA MAR A. ANGTUD, ED.D., CESO VI
Schools Division Superintendent

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**KNOWLEDGE
CHANNEL**

**LEEP: The Essential Training for K to 12
LEARNING EFFECTIVELY THROUGH ENHANCED and EVIDENCE-BASED PEDAGOGIES
A Project Proposal Submitted to SDS of Cebu Province**

Proponent Organization	Knowledge Channel Foundation, Inc. (KCFI)
Address	5/F Benpres Building, Exchange Road corner Meralco Ave. Ortigas Center, Pasig City
Phone	(63 2) 910 3181, 83, 84 Local 113/114; (63 2) 910 2032
Fax	(63 2) 910 3187
Website	www.kchonline.ph
Contact Person/s	<ul style="list-style-type: none">● Ms. Liberty S. Reyes, Resource Mobilization Officer Email: liberty.reyes@knowledgechannel.org Mobile: (+632) 919 991 8287● Ms. Allyson Ty, Training Coordinator Email: allyson.ty.kch@knowledgechannel.org Mobile: (+632) 915 551 1585
Collaborating Organization/ Corporation and Contact Person	Dr. Rhea Mar A. Angtud Schools Division Superintendent – Province of Cebu Tel. No. (032) 255-6405
Program Beneficiaries	Schools from the Division of Cebu (at least 15 schools). Principal and two pre-selected teachers from each elementary and secondary school.
Proposal Summary	The proposal is to conduct a three-day training program for teachers and principals of chosen public schools in Cebu on effective teaching strategies and approaches, and on the use of multi-media technologies in the classroom through the K Channel's "Learning Effectively through Enhanced Pedagogies (LEEP)" workshop-seminar. This program comes with a free "Gift of Knowledge" external hard drive containing hundreds of educational videos, electronic games and other learning materials. The package cost per school is twenty thousand pesos (Php 20,000.00). With (3) Participants per school including the Principal.

I. Rationale of the Program

The past 3 years has seen a dramatic shift in Philippine education with the implementation of the K to 12 system; the goal of which is to develop holistic Filipinos who have mastered content and are equipped with 21st century skills of critical thinking, communication, collaboration, and creativity. In order for learners to be proficient at these, it is imperative to equip the teachers with the necessary knowledge and skills on teaching strategies and technologies that are aligned with the framework of the K to 12 curriculum.

B. Program Objectives

The objective is to train participants to shift mindsets and transform classrooms to 21st century learning environments that are highly learner-centered. The training aims to help teachers develop 21st century skills of learners which are essential to their citizenship, work life, and continuous life-long learning. With the training, the participants will learn the ff:

- a) the effective application of teaching strategies toward a learner-centered environment,
- b) the effective integration and use of multimedia learning resources in classroom instruction adherent to the teaching content and pedagogies of the K + 12 curriculum;
- a) the effective use of K Channel as a primary resource for learning and teaching of content and pedagogies consistent with the K to 12 curriculum;
- b) the effective use of assessment tools to evaluate learning at the diagnostic, formative, and summative stages of the teaching-learning process

C. Program Components and Activities

1. The **three (3)-day Learning Effectively through Enhanced Pedagogies (LEEP) Training Program for Teachers and Principals** includes the ff:

- a. Lectures hand in hand with interactive sessions with participants;

Learning Effectively through Enhanced and Evidence-based Pedagogies (LEEP) Training Program

- b. Demonstration on the use of multi-media learning resources
 - c. 2-hour module for Principals on Instructional Leadership
 - d. 1-2 hour Return Demonstration with Students
 - e. 1-2 hour module on Stakeholder Engagement
2. Training Kit and other materials for each participant
 3. Gift of Knowledge - An external hard drive loaded with hundreds of multi-media learning resources provided to each school

D. Program Benefits

The program will be implemented in partnership with the **Department of Education - Schools Division of Cebu Province**, a Teacher Education Institution (TEI) in the area and, the KCFI.

The short-term benefit of this partnership will provide opportunities for the teachers to be reflective and purposive in their instructional designs; hone required skills and consequently impact students' learning as evidenced by various achievement tests of the learners and other authentic assessment indices. In the long-run, the effect will be seen in the acquisition of life skills necessary to benefit the learners' quality of life.

By providing quality education through this training and the accompanying media packages, the partnership is provides the nation with young people whose potential to serve themselves, their communities, and the world at large is maximized.

E. Program Cost

Type of Program	Schools	Package Cost (Php)
LEEP Training Program	Public elementary and secondary schools in Cebu *Minimum of 15 schools	Php20,000.00 per school
The training fee will fund: <ol style="list-style-type: none"> 1. Program components and activities cited above 2. Other <u>costs</u> for coordination and training administration 3. Venue and meals of participants <u>not covered</u>. 		

Payment Instructions:

Please deposit donation to the bank listed below:

Account Name: Knowledge Channel Foundation, Inc.
Name of Bank: Land Bank of the Philippines – DECS Branch, Pasig City
S/A Number: 334-210-1177

Please email picture of the deposit slip/s to roel.alvarez@knowledgechannel.org.

Payment should be made **two (2) weeks before the training.**

Note: Incomplete payment will delay the schedule of training.

F. Program Proponent Background

The Knowledge Channel Foundation, Inc. (KCFI) is a not-for-profit organization established in 1999. It operates the Knowledge Channel (**K Channel**), the first and only TV and on-line media tandem primarily focused on the Philippines' basic education curriculum. It exists to empower Filipino learners to be the best that they can be, for themselves and their communities, and to prepare them to become productive global citizens.

By harnessing the power of media and emerging technologies, K Channel has been relentlessly bridging learning gaps. At present, more than 5 million students in more than 6,000 public schools have access to K Channel multi-media learning resources (**MMLR**).

K Channel produces and broadcasts educational programs and content anchored on the Department of Education's (DepEd) prescribed curriculum for elementary, secondary school and alternative learning. K Channel also distributes its MMLR through K Channel On-Demand/Access Packages for K to 12, Early Childhood Development and Alternative Learning System (ALS).

Believing that the education of fellow Filipinos is everyone's business, KCFI sources contributions from like-minded individuals and organizations in the public and private sectors to produce learning resources and provide access to these resources to all teachers and learners.

Learning Effectively through Enhanced and Evidence-based Pedagogies (LEEP) Training Program

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As to the impact of KCFI's intervention on education, studies done in 2008 and 2012 by the University of the Philippines' Statistical Research Center found that students in the schools that use K Channel regularly attained a 3 percent increase in their National Achievement Test scores. In rural areas, K Channel helped increase enrolment rates, improve completion rates, and decrease truancy levels. A 2015 study conducted by De La Salle University on 42,000 students across the country attributed very significant increases in learning outcomes among those who learn with K Channel educational video episodes.

KCFI is also involved in the continuing learning of education leaders through the Superintendents Leadership Program (SLP) that trains Schools Division Superintendents across the country, and through Learning Effectively through Enhanced Pedagogies (LEEP) that trains on learner-centered approaches, constructivism, 21st century learning, and other pedagogies that help equip teachers and principals in implementing the reforms of DepEd, particularly the K + 12 curriculum.

We do hope that you support and agree to this project proposal, for the benefit of not only the teachers but most especially the public school students.

Prepared By:



Liberty S. Reyes
Resource Mobilization Officer

Conforme:

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