



Republic of the Philippines

Region VII, Central Visayas

Sudlon, Lahug, Cebu City



October 19, 2016



**DIVISION MEMORANDUM**

No. 671 s. 2016

**ONE MILLION *LAPIS* CAMPAIGN**

To: Assistant Superintendents  
Education Program Supervisors/Coordinators  
District Supervisors/OICs  
Elementary School Heads  
Secondary School Heads

1. Attached herewith is a Regional Memorandum No. 0655, s. 2016 dated October 11, 2016 for the National Children's Month activity on the collection of one million donated pencils entitled "**One Million *Lapis* Campaign,**" for information and guidance of all concerned.
2. For additional details, refer to the attached communication.
3. Immediate dissemination and appropriate action by all concerned of this Memorandum is desired.

  
**RHEA MAR A. ANGTUD, Ed.D., CESO VI**  
Schools Division Superintendent 

Telephone Numbers:  
Schools Division Superintendent: (032)255-6405  
Asst. Schools Division Superintendent: (032)414-7457  
Accounting Section: (032)254-2632  
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REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
KAGAWARAN NG EDUKASYON  
DEPARTMENT OF EDUCATION  
REHIYON VII, GITNANG VISAYAS  
REGION VII, CENTRAL VISAYAS  
Sudlon, Lahug, Cebu City



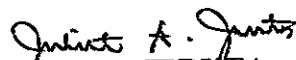
REGIONAL MEMORANDUM  
No. 0655 s. 2016

OCT 11 2016

**One Million *Lapis* Campaign**

**TO: All Schools Division Superintendents/OICs  
All Others Concerned**

1. For the information and guidance of all concerned, attached is DepEd Memorandum No. 169, s. 2016, regarding the Council for the Welfare of Children's One Million *Lapis* Campaign.
2. One of the activities for this year's National Children's Month is the collection of one million donated pencils, dubbed as "One Million *Lapis* Campaign" for the underprivileged children from the 4<sup>th</sup> - 6<sup>th</sup> class municipalities in the country. To uphold CWC's campaign for these children's pursuit for education, all schools division offices, and all public and private schools in the region are hereby invited to collect all donated pencils from the general publics.
3. Donation of pencils for the said Campaign will be done until October 26, 2016. The said Memorandum is herewith attached for further reference.
4. Immediate dissemination of this Memorandum is enjoined.

  
**JULIET A. JERUTA**  
Director III  
OIC-Regional Director

RD  
ARV

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542  
Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323  
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239  
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;  
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367  
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

*"EFA 2015: Karapatan ng Lahat, Pananagutan ng Lahat"*



Republic of the Philippines  
**Department of Education**

06 OCT 2016

DepEd MEMORANDUM  
No. **169**, s. 2016

**ONE MILLION LAPIS CAMPAIGN**

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Secretary, ARMM  
Regional Directors  
Schools Divisions Superintendents  
Public and Private Elementary School Heads  
All Others Concerned

1. The Council for the Welfare of Children (CWC) is the focal government inter-agency body mandated to formulate policies and plans, monitor the implementation and enforcement of laws to protect and promote children's rights by virtue of Presidential Decree No. 603, otherwise known as the *Child and Youth Welfare Code*. As one of the major activities of the National Children's Month this November, the Department of Education (DepEd) supports the CWC's advocacy campaign entitled, **One Million Lapis**.

2. The **One Million Lapis Campaign** aims to collect one million pencils to be given to underprivileged children in elementary schools of the 4<sup>th</sup> to 6<sup>th</sup> class municipalities of the country. These children lack the opportunity to pursue schooling and necessary materials for writing. A documentary in 2012 showed that children in far-flung villages of the country divide one pencil into three to be used for writing. Moreover, this campaign also envisions to enter the Guinness World Record for the longest line of pencils.

3. In support to this, all DepEd Offices-Central Office (CO), Regional Offices (ROs) and Schools Division Offices (SDOs) and all public and private schools in the country are hereby enjoined to participate in the campaign. All DepEd personnel and staff must be guided by DepEd Order No. 41, s. 2012 or the *No Collection Policy*. Collection of pencils must be done on a voluntary basis only and must not be mandatory nor become a school requirement.

In addition, DepEd personnel and staff may invite their partners from non-government organizations, parent-teachers associations, and other members of the community or the private sector to donate pencils for the Campaign. Donation of pencils for the Campaign will be done until **October 26, 2016**.

4. All ROs shall designate the Regional Partnership Focal Person (RFPF) to lead and monitor the collection of pencils for the campaign. The RFPF shall:

- a. ensure that a drop box be made available in each RO and SDO, with the logo and details of the campaign as specified in Enclosure No. 1;
- b. designate a storage area in the RO for the pencils which will be collected from the SDOs and schools;
- c. monitor the collection of pencils through the Monitoring Form provided in Enclosure No. 2;
- d. document the progress of the Campaign through photos and/or videos;
- e. submit the said Monitoring Form to the External Partnerships Service (EPS) for recording, and;
- f. coordinate with the EPS on the details of the Campaign.

5. Pencils collected from the SDOs and schools shall be sent to the RO for storage and documentation of the Focal Person.

6. For the CO, the drop box for the **One Million Lapis Campaign** is available at the EPS Office, located at the Ground Floor, Rizal Building. All DepEd CO employees in all bureaus, services, and offices are encouraged to donate and participate in the Campaign.

7. Final counting and official declaration of all the pencils collected will be done during the kick-off activity of the *2016 National Children's Month Celebration*. The turnover of all the pencils to DepEd will be on **November 20, 2016** during the *Araw ng Kabataan* program as culminating activity of the National Children's Month.

8. All RFPFs are requested to provide a list of schools from the 4<sup>th</sup> to 6<sup>th</sup> class municipalities of the regions and the number of Grades 1 to 3 pupils in each school. This will serve as basis for the distribution of pencils collected from the Campaign. The list shall be submitted to the EPS Office on or before **October 26, 2016** through the contact details provided below.

9. For additional information on this Campaign, all concerned may contact either of following persons:

- **Eliño Bardillon**  
Head Information Office  
Council for the Welfare of Children (CWC)  
10 Apo Street, Sta. Mesa Heights, Quezon City  
Mobile Phone No.: 0915-451-9789  
Telephone Nos.: (02) 472-2010; (02) 781-7035 local 1005  
Email Address: [elbardillon@cwcc.gov.ph](mailto:elbardillon@cwcc.gov.ph)  
Website Addresses: [www.cwcc.gov.ph](http://www.cwcc.gov.ph); [www.facebook.com/batabidaka](http://www.facebook.com/batabidaka)
  
- **Jing Llana**  
Project Development Officer II  
External Partnerships Service (EPS)  
Department of Education (DepEd)  
Telephone No.: (02) 638-8637  
Mobile Phone No.: 0918-463-3891  
Email Address: [jhoana.llana@deped.gov.ph](mailto:jhoana.llana@deped.gov.ph)

- **Edna Fe B. Ramirez**  
Executive Assistant  
Office of the Undersecretary for Legal Affairs, DepEd  
Telephone No.: (02) 633-7205  
Mobile Phone Nos.: 0906-316-8731; 0999-950-3853  
Email Address: edna.ramirez004@deped.gov.ph

10. Immediate dissemination of this Memorandum is desired.



**ATTY. ALBERTO T. MUYOT**  
Undersecretary  
Officer-in-Charge


Encl.:  
As stated

Reference:  
None

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS AND OFFICES  
CAMPAIGN  
CELEBRATIONS AND FESTIVALS  
DONATION  
EMPLOYEES  
LEARNERS  
PROGRAM  
SCHOOLS

D-MCR/DM-One Million Lapis Campaign  
0728/September 30/October 4, 2016



# 1 MILLION LAPIS!

## SHARE YOUR LAPIS!

Did you know that in far-flung schools there are students who divide one lapis into three in order to write and learn?

In line with the celebration of the 2016 National Children's Month, We are aiming to collect 1,000,000 pencils for underprivileged students and set a world record.

**MECHANICS/ GUIDELINES:**

1. Open to all individuals, groups, company and institution willing to share their Lapis.
2. Campaign runs from April until October 2016.
3. Drop-boxes will be distributed by CWC within the month of April. Main Offices of National Government Agencies and other partners will be given standard drop-boxes and make available such in their Regional Offices.
4. All pencils whether new or use can be placed in the drop-boxes located in National Government Offices, its Regional Offices and all SM Supermalls.
5. All drop-boxes will be collected every two (2) months or if already filled-up will be transported to the One Million Lapis storage at the Department of Education (DepEd) main office at ULTRA. The Armed Forces of the Philippines (AFP) will facilitate the collection of drop-boxes.
6. Final counting and official declaration of Lapis generated will be on November 5, 2016 as a kick-off activity of the 2016 National Children's Month (NCM) celebration. Official turn-over of Lapis generated will be given to DepEd on November 20, 2016 as a culminating activity.
7. Upon end of the Project Campaign, all Lapis drop-boxes will be returned to CWC for use in subsequent activity.

FOR MORE INFO, PLS. CONTACT: Council for the Welfare of Children | Republic of the Philippines | No. 10 Apo St. Bray Sta. Teresita, Quezon City, 1114, Philippines | Tel. No. (032) 781-8339/39, 740-0884 | Fax No. (032) 740-2070 | Website: www.cwc.gov.ph | E-mail: cwc@cwcc.gov.ph | Facebook.com/442528244 | Twitter: @cwc\_govph | Youtube: CWCChildrensMonth



**ONE MILLION LAPIS**  
**Reporting Template of Collection**  
as of \_\_\_\_\_, 2016

NAME OF AGENCY/ORGANIZATION/ INSTITUTION	QUANTITY	DATE OF DONATION	TOTAL	REMARKS

Notes:

1. Please include 2 to 3 action pictures (high resolution) for documentation of pencils collected upon submission to CWC; and
2. Add additional sheet if necessary.

Prepared by:

Noted by:

\_\_\_\_\_  
Regional Partnership Focal Person

\_\_\_\_\_  
Regional Director