



Republic of the Philippines  
Department of Education  
Region VII, Central Visayas  
**DIVISION OF CEBU PROVINCE**  
Sudlon, Lahug, Cebu City



June 27, 2017

**DIVISION MEMORANDUM**

No. 396 s., 2017

**2-day Workshop on Animation and Mobile App development**

**TO: Assistant Division Superintendents  
Education Supervisors/Coordinators  
District Supervisors/OIC  
Elementary and Secondary School Heads  
School, District and Municipality ICT Coordinators  
All Others Concerned**

1. Attached herewith is the letter of Smart Communications, Inc. regarding a two-day Workshop on Animation and Mobile App development on June 29-30, 2017 at University of Cebu-Banilad Campus.
2. This office will send the following Qualified Municipal/District ICT Coordinators for the said Training.

a. MARION LESTER T. RABOY	-	Badian NHS
b. CHARLES N. LACUNA	-	Boljoon NHS
c. WILFREDO B. DE LA CERNA	-	Compostela NHS
d. RYAN R. ROMANILLOS	-	Medellin NHS
3. A brief report of accomplishment and certificate of appearance shall be submitted to this office immediately upon your return.
4. Travelling and other incidental expenses that will be incurred relative to your attendance in the said activity shall be chargeable against local/school MOOE/PTA/SEF Funds, subject to the usual auditing and accounting rules and regulations.
5. This Memorandum serves as the **Authority to Travel**.
6. Immediate dissemination of this Memorandum is desired.

  
RHEA MARA. ANGTUD, Ed.D., CESO VI  
Schools Division Superintendent



June 22, 2017

**Dr. Rhea Mar Angtud**  
*Schools Division Superintendent*  
Cebu Province  
Department of Education

CC: **Mr. Emmanuel Mendoza**  
ICT Head, Cebu Province Division  
Department of Education

Dear **Dr. Angtud**:

I hope this letter finds you well.

Smart has been initiating a public-private partnership that will enable the telco to develop mobile literacy application such as the "Batibot" mobile app. Batibot is the country's first application for kids in Filipino that is aligned with the Kindergarten curriculum of the Department of Education (DepEd).

Currently, the company is also embarking on a Local (Cebuano) Literacy Mobile Application project in partnership with the Department of Education and University of Cebu-Banilad Campus.

Part of this project, is a two-day workshop on Animation and Mobile App development in which Smart invited expert resource persons from Manila to train the team of students and faculty who will work on the project.

In connection with this, we would like to invite also teachers coming from DepEd Cebu Province who are handling Animation subjects in Grades 11 and 12 to participate in the said workshop. It will be held on June 29-30 (Thursday and Friday) at the University of Cebu – Banilad Campus. This workshop, therefore, is an excellent chance to meet experts from relevant field.

Hope this request merits a favorable response.

Should you have additional inquires, you may contact Des Bersalote-Gocotano at 0918.337.1359 and [MPBersalote@smart.com.ph](mailto:MPBersalote@smart.com.ph).

Respectfully yours,

A handwritten signature in black ink, appearing to read "MJP", is written over the typed name.

**ATTY. MARIA JANE C. PAREDES**  
Center Head/AVP, Public Affairs-VisMin

Smart Communications, Inc.  
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[www.smart.com.ph](http://www.smart.com.ph)