

Republic of the Philippines
Department of Education
Region VII, Central Visayas



DIVISION OF CEBUPROVINCE
Sudlon, Lahug, CebuCity

July 24, 2017

DIVISION MEMORANDUM

No.. 466 , s. 2017

LAUNCHING OF THE 2017 EDITION OF WELLNESS CAMPUS PROGRAM

To: Assistant Superintendents
Section Chiefs
Education Supervisors/Coordinators
District Supervisors/OICs
Elementary and Secondary School Heads

1. For information and guidance of all concerned, attached is Regional Memorandum No. 0490, dated July 20, 2017, entitled "Launching of the 2017 Edition of Wellness Campus Program" which will be conducted on July 31, 2017, 8:00 A.M. to 2:00 P. M. at Capitol Site, Escario St. Cebu City. Emphasis on this year's program is on developing the learners' healthier habits through nutrition education and physical activity.
2. For details, refer to the attached communication.
3. Immediate and wide dissemination of this Memorandum is desired.


RHEA MAR A. ANGTUD, Ed. D., CESO VI
Schools Division Superintendent

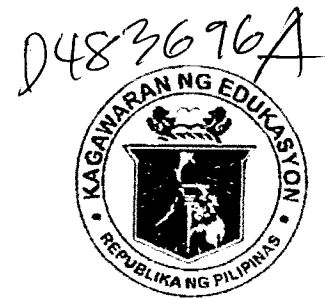
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REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City



REGIONAL MEMORANDUM

No. 0490, s. 2017

1 JUL 20 2017

LAUNCHING OF THE 2017 EDITION OF WELLNESS CAMPUS PROGRAM

To: Schools Division/City Superintendents
All Others Concerned

1. The Department of Education Region VII in partnership with Nestle Philippines, Inc. through Greatfil Team, Inc. is once again signing a Memorandum of Agreement (MOA) for the conduct and implementation of the 2017 edition of the Wellness Campus Program for public elementary and secondary schools. This year's program emphasis is on developing the learners' healthier habits through nutrition education and physical activity.
2. In this connection, a Regional Launching will be conducted on July 31, 2017, 8:00 A.M. to 2:00 P.M., at Capitol Central Hotel, Capitol Site, Escario St. Cebu City.
3. Participants to the launching are the Schools Division Superintendents or Representative and MAPEH Supervisors / Wellness Campus Focal Persons.
4. Travel, per diem and other incidental expenses of participants shall be charged to local / MOOE funds subject to accounting and auditing rules and regulations while lunch shall be shouldered by Nestle Phils., Inc. and Greatfil Team Inc.
5. For further inquiries, you may contact ESSD Office at 032-2547062 or Greatfil Team Focal Persons Dr. Danilo Villadolid at 09224299043 or Ms. Lovely Valentino at 09167936313.
6. For immediate dissemination and compliance.

Juliet A. Jeruta
JULIET A. JERUTA, Ph.D.; CESO V
Director III
Officer-In-Charge

ESSD RM on 2017 Wellness Campus
IAJ/LC/bjy 07192017

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"ESD 2015: Karapatan ng Lahat, Pananagutan ng Lahat"

2017 NESTLE WELLNESS CAMPUS PROGRAM MECHANICS
OBJECTIVE:

- To educate public school students' ages 7-17 years old on how to live a healthy life through the Wellness Campus program with the use of the United for Healthier Kids pillars, as well as FNRI's *Pinggang Pinoy*.
- To encourage students to choose healthier food and drink options.
- To involve parents by sharing to them what is taught in school so that they can support their children in adhering to the healthier habits.

COVERAGE:

Grade 1-10 in all public schools of the following regions:

- National Capital Region (NCR)
- Region 4-A (CALABARZON)
- Region 5 (BICOL)
- Region 7 (Central Visayas)

DURATION:

July 1, 2017 – February 28, 2018

MECHANICS:

The Program is partnership with the Department of Education and Nestle Philippines, Inc. and will be implemented by GTI, in close coordination with the DepEd Regional Office who will appoint the Division Supervisors or other DepEd officials who will ensure that the S.Y. 2017- 2018 Nestle Wellness Campus will be implemented in all schools in their respective divisions in both elementary and high school levels. Division Supervisors and those appointed by the DepEd Regional Office will also be the contact persons in their respective divisions.

The S.Y. 2017- 2018 Nestle Wellness Campus implementation will give more emphasis on developing the students' healthier habits through nutrition education and physical activity for both elementary and high school students. The implementation of the Program will be in three parts as follows:

Note: NPI, through GTI, will provide copies of the program mechanics to all covered DepEd regional offices, Division Superintendents and duly appointed Division Supervisors to implement the Program in their respective divisions. GTI together with NPI representative will cascade the program mechanics per region to be attended by Division Supervisors and DepEd regional representatives who will ensure that the program mechanics will be cascaded to all school principals and MAPEH school coordinators in the region.

Part 1: NUTRITION EDUCATION FOR ELEMENTARY AND HIGH SCHOOL STUDENTS IN ALL PUBLIC SCHOOLS IN FOUR PARTICIPATING REGIONS.

1. NPI, through GTI, will provide copies of the following materials in DVD format to both Division Supervisors and MAPEH school coordinators to be used in the implementation of the program in schools:

- a. Nutrition Videos
- b. Nutrition Modules
- c. Dancercise Instructional video

Note: All Program materials such as posters, streamers, registration forms, waivers, etc. will be delivered to the division offices in coordination with the Division Supervisors duly appointed to handle the Program, who will also take care of the distribution of these materials to different schools under his/her divisions.

2. It is encouraged that Nutrition Modules will be incorporated in the MAPEH curriculum for elementary and high school subject to DepEd rules and regulations.
3. Aside from the nutrition modules that will be discussed during MAPEH class, every month, there will be nutrition articles and activities that parents and students can work together at home in the form of worksheets.
4. Parents should sign and return a copy of these worksheets to the teacher once they have read and completed the suggested activity.

Part 2: THE 2017 NESTLE WELLNESS CAMPUS DANCERCISE FOR ALL PUBLIC SCHOOLS IN THE REGION.

1. All participating schools can get a copy of the music and instructional video from their respective Division Supervisor in-charge of the Program.
2. The Music and Dancercise will be the required music and exercise activity during flag ceremonies of all schools both elementary and high school. It is also encouraged that the music and dancercise will be used as warm up exercise during MAPEH classes.

Part 3: A COMPETITION FOR BEST PRACTICE IN SCHOOL THAT INFLUENCE BEHAVIOUR CHANGE OF STUDENTS THROUGH PARENTS AND STUDENTS ENGAGEMENT

Stepping up the S.Y. 2017- 2018 NESTLE WELLNESS CAMPUS, from educating students on nutrition, we aim to influence students to live a healthy life by choosing the healthier food and drink options at home – to do this, parent’s participation is vital. Nestle Philippines, Inc. together with DepEd in the four participating regions, and in cooperation with the school heads, teachers and parents we can work together to respond to the nutrition, health and wellness educational need of the students.

1. This year, NPI launches the “Nestle Wellness Campus Best Practice Award” contest to be awarded to the best schools and region who will implement the Program beyond the mechanics provided. *This activity aims to get best ideas, practices and better ways or approach to effectively educate and encourage our student participants and their parents to choose healthier food and drink options using the Pinggang Pinoy guide in every meal occasion* as we continue to implement the Program in the schools.
2. DepEd Division Supervisor assigned to the program ensures that students who will participate in the Program are only those in grades 1-6 and grades 7-10 and should have

- consent of their parents or legal guardians as evidenced by signed consent and waiver.
3. All schools in participating regions should have implemented the Program using the materials provided by event organizer to their DepEd Division supervisors. Materials are the following:
 - Nutrition Module (Video)
 - Nutrition Module Guide for Teachers
 - Dance Music (Health Goals Song)
 - Dance Instructional Video for both elementary and HS
 - Posters or streamers

 4. All schools in participating regions must submit a program portfolio to the DepEd Division supervisor following the format attached herewith and should contain the following information:
 - How did you ensure 100% completion and correct implementation of the program in your school?
 - How did you apply the learnings from the modules? What are your school's best practices?
 - In your implementation of the Nestle Wellness Campus in the region/schools, what initiatives did you take outside these mechanics/guidelines to promote behavior change?
 - If you were given an opportunity to further improve the Nutrition, Health and Wellness of your region/schools, what programs/activities would you implement?

 5. Deadline for submission of the portfolio is on December 15, 2017.

 6. The contest will have two categories namely:
 - a. Inter-School Category
 - b. Inter-Region Category

A. INTER-SCHOOL CATEGORY (Nestle Wellness Campus Best Practice Award)

- a. The inter-school category contest is open only to all public schools in both elementary and high school in the four (4) participating regions namely:
 - i. National Capital Region (NCR)
 - ii. Region 4A (CALABARZON)
 - iii. Region V (Bicol Region)
 - iv. Region VII (Central Visayas Region)
- b. The criteria for judging for the division level, regional level and the National level of the contest will be as follows:

Wellness Campus Program Implementation	40%
<i>(On-time implementation of all the activities of the 2017 Wellness Campus – Dance, exercise and Nutrition Module implementation, Distribution and collection of waivers, submission of portfolio)</i>	
Meet the objectives of the Wellness Campus	25%
<i>(Best Practice should promote the 4 healthier habits with the goal of promoting the use of the Pinggang Pinoy in all meal occasions – eg. create ways to complete the Pinggang Pinoy where there is a challenge)</i>	
Creativity of Best practice/ Idea	20%
<i>(Show originality of the initiative)</i>	

Ease of Execution

15%

(Program should not be difficult to execute to promote sustainability and replicability)

TOTAL 100%

- c. The contest will have three levels and there will be two school winners per level as follows:
- i. **Division Level** *(DepEd Supervisor with GTI Rep to select winners based on the set criteria)*
 - a. One winner in grade school level per school division
 - b. One winner in high school level per school division
 - ii. **Regional Level** *(Winners will be chosen among division winners by the Region and GTI Rep based on the set criteria)*
 - a. Two best school winners in grade school level per region
 - b. Two best school winners in high school level per region
 - iii. **National Level** *(Winners from the regional level will be visited and rank accordingly based on the set criteria)*
 - a. **Grade School Level:**
 - National Champion
 - First Runner-up
 - Second Runner-up
 - Third Runner-up
 - b. **High School Level:**
 - National Champion
 - First Runner-up
 - Second Runner-up
 - Third Runner-up
- d. Using the criteria set by the organizer the DepEd Division Office will choose the best implementing school from elementary and high school. Then, GTI together with the DepEd Division Supervisors will visit these schools to validate the implementation of the program and best practices.
- e. Documentation and scores of each representative schools from the division will then be collected and submitted to the Regional Office for tallying. Then, based on the same criteria the Regional Office and GTI will choose the best implementing school from elementary and high school which will be the representative of the region in the national level.
- f. A set of judges identified by NPI will visit and validate the program implementation and best practices of each schools (Regional representatives). Based on the set criteria the schools from elementary and high school will be rank based on their scores with the presence of FDA Representative. The schools with the highest scores will be announced as the "2017 Nestle Wellness Campus Best Implementing School."

g. Validation period will start from October 1 up to 31 November 2017.

h. Winners will receive the following prizes:

A. Division winners:

The winner in grade school and high school each will receive "One unit of Sound System Worth Ps. 5,000.00 plus a plaque of Recognition"

B. Regional Winners:

The winners in grade school and high school in each region will receive items of their choice worth Ps.25, 000.00 each.

C. National Winners:

School winners in the National Level of the competition will receive items of their choice. The total cost of items will be based on the total amount won. Amount of prizes will be as follows:

I. School winners in Grade School Division:

- National Champion - Prize Package Worth Ps. 200,000.00 + trophy
- First Runner-up - Prize Package Worth Ps. 150,000.00 + trophy
- Second Runner-up - Prize Package Worth Ps. 100,000.00 + trophy
- Third Runner-up - Prize Package Worth Ps. 50,000.00 + trophy

II. School winners in High School Division:

- National Champion - Prize Package Worth Ps. 200,000.00 + trophy
- First Runner-up - Prize Package Worth Ps. 150,000.00 + trophy
- Second Runner-up - Prize Package Worth Ps. 100,000.00 + trophy
- Third Runner-up - Prize Package Worth Ps. 50,000.00 + trophy

Nestle Philippines through Greatfil Team, Inc. in coordination with the DepEd Regional and Division Officials will conduct "Parents culminating activity" in the schools who won in the regional level both grade school and high school in the four (4) participating regions.

B. INTER- REGION CATEGORY (2017 Nestle Best Region of the Year Award)

The 2017 Nestle Best Region of the Year Award is a contest showcasing the best

practices and the overall results of the program in the four participating regions.

1. Aside from the best implementing school/s, organizer will also give award to the best implementing region. The Inter-region competition is divided into two parts and will have the corresponding weights as follows:

A. Program Implementation	50%
B. Overall Program Results	<u>50%</u>
Total	100%

A. PROGRAM IMPLEMENTATION (50%)

Submission of parent consent and waiver	= 10%
Implementation of dancercise in flag raising ceremonies	= 25%
Implementation of nutrition module in PE/MAPEH class	= 40%
Submission of program portfolio (deadline 15 Dec. 2017)	<u>= 25%</u>
TOTAL	100%

In order for a region to achieve the maximum score per criteria, 100% of the schools in the region based on the list validated by the division supervisor in- charge of the program should be able to:

1. Submit back the parent consent waiver.
2. Implement the dancercise during flag raising ceremonies.
3. implement the nutrition modules in PE classes based on the given timelines and
4. Submit the program portfolio based on the standard format on or before the set deadline

GTI Coordinators together with the duly assigned DepEd Division Supervisor will visit the schools in their respective divisions to validate the school implementation. Validation may either be through an actual visit or through the authentic and well-organized program portfolio, submitted following the outline attached herewith. GTI and DepEd Supervisor will identify at least 50% of the total school population in his/her division to be visited for both high school and grade school, validation for the remaining 50% will be through the program portfolio being submitted.

Validation period will start from 15 October 2017 up to 15 December 2017.

B. PROGRAM OVERALL RESULTS (50%)

a. Score achieved from the inter-school contest	
i. Grade school	40%
ii. High School	40%
b. Exit Interview results	<u>20%</u>
	Total 100%

2. The score earned of each region will be added and average out to get the final percentage of the Region. The region with the highest percentage will be declared as the "2017 Nestle Wellness Campus Region of the Year" and will receive items of their choice based on the list of items below. The total amount of items will be based on the total amount won. The prizes are follows:

BEST REGION OF THE YEAR AWARD:

Best Region of the Year	- Prize Package Worth Ps. 200,000.00 + trophy
First Runner-up	- Prize Package Worth Ps. 150,000.00 + trophy
Second Runner-up	- Prize Package Worth Ps. 100,000.00 + trophy
Third Runner-up	- Prize Package Worth Ps. 50,000.00 + trophy

Prize Packages: The winners may select among the items listed below. Each winning school and region will receive one unit of BMI machine plus items of their choice. The quantity of items will depend on the amount of the prize won after deducting the cost of the BMI machine.

BMI Machine plus:

- a. 50" flat screen TV
- b. Sound System
- c. HP Laptop
- d. Projector
- e. SLR Camera

3. Announcement of winners will be via circular that will be sent to each regional office from the organizer and signed by an FDA representative.
4. Awarding of prizes will be done in school premises of the winners by NPI together with the event organizer (GTI).
5. Event organizer have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to participants.