

Republic of the Philippines
Department of Education
Region VII, Central Visayas



DIVISION OF CEBUPROVINCE
Sudlon, Lahug, CebuCity

August 29, 2017

DIVISION MEMORANDUM

No.. 551, s. 2017

**CAMPUS TOUR ON THE FILM PROJECT TITLED "MAGBUWAG TA KAY"
(MAIN ACTOR: ROWELL UCAT KNOWN AS MEDYO MALDITO)**

To: Assistant Superintendents
Section Chiefs
Education Supervisors/Coordinators
District Supervisors/OICs
Elementary and Secondary School Heads

1. For information and guidance of all concerned, attached is DepEd RO7 Advisory No. 61, s. 2017, from the Heritage Productions, inviting all students to support the Campus Tour on the Film Project titled "Magbuwag Ta Kay" with its main actor Rowell Ucat known as Medyo Maldito on August 22-31, 2017 in the different schools in Region VII .
2. For details, refer to the attached communication.
3. Immediate and wide dissemination of this Memorandum is desired.


RHEA MARA A. ANGTUD, Ed. D., CESO VI
Schools Division Superintendent

Telephone Numbers:

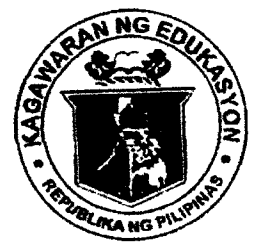
Schools Division Superintendent: (032) 255-6405
Asst. Schools Division Superintendent: (032) 414-7457
Accounting Section: (032) 254-2632
Disbursing Section: (032) 255-4401
Admin/Legal: (032) 253-7847
Promotional Staff Section: (032)520-3217

Website : www.depedcebuprovince.com
E-mail Add : depedcebuprovince@yahoo.com



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REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City



DepEd RO7 Advisory No. 61, s. 2017
this Advisory is issued for the information of DepEd RO7 officials,
personnel/staff, as well as the concerned public secondary schools
(Visit <http://www.deped.gov.ph/regions/region-vii/advisories>)

**CAMPUS TOUR ON THE FILM PROJECT TITLED "MAGBUWAG TA KAY"
(MAIN ACTOR: ROWELL UCAT KNOWN AS MEDYO MALDITO)**

1. This office disseminates the communication received from the Heritage Productions, inviting students within Region VII to support the Campus Tour on the Film Project titled "Magbuwag Ta Kay" with its main actor Rowell Ucat, also known as Medyo Maldito on August 22-31, 2017 in the different public schools of Region VII.
2. The Schools Division Superintendents are given the discretion to act on this request and ensure that DepEd Policies and Guidelines are followed.
3. The communication is herewith attached for reference.
4. For the information of all interested and concerned parties.

Juliet A. Jeruta
JULIET A. JERUTA, Ph D, CESO V
Director III
Officer-in-Charge

JAJ/EBEJ/qbs
CLMD '16

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542
Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

"ESQ 2015: Karapatan ng Lahat, Pananagutan ng Lahat"

08/24/17



July 25, 2017

MS. JULIET A. JERUTA
Director
Department of Education
Regional Office VII
Sudlon, Lahug
Cebu City

Dear Ms. Jeruta,

Greetings From Heritage Productions!

I am Sunshine Lim, the entrepreneur behind Mactan-based production outfit, **Heritage Productions**, a storytelling and film production company I started earlier this year with my better half and creative partner, **Charles Lim**. I'm currently Executive Producing a film project titled "**Magbuwag Ta Kay**" (*Let's Break Up 'Coz*), a romantic comedy detailing the funny and quirky last 30 days of a relationship between two college sweethearts who attempt to break up without the drama. This film also introduces **Filipino Family Values** that can inspire and motivate the young generation for the preservation of the **Family Moral Values**. The screenplay is written by **Therese Marie Villarante** and **Jude Gitamondoc**, and the film's co-directed by creative tandem, **Janice Y. Perez** and **RJ Aquino**.

In light with this, I'd like to request your good office to allow us to have a campus tour and invite students within **Region VII** to support our upcoming **Visayan Film**, a movie using a mother tongue language. We would like to promote the film to the different public schools between **August 22, 2017** to **August 31, 2017**.

Our main actor, **Rowell Ucat**, more famously known as the **Cebuano viral sensation**, **Medyo Maldito**, is guaranteed to bring strong star power and cinematic value to the story, so we're optimistic that this film will really be patronized by not just the **Bisaya fans**, but **movie-loving audiences all across the country**.

Thank you so much in advance for your consideration. I look forward to hearing a positive response from you soon.

With sincerest thanks,

Sunshine Lim
Film Executive Producer
Heritage Productions



Republic of the Philippines
Office of the President
COMMISSION ON HIGHER EDUCATION
Regional Office VII

MEMORANDUM FROM THE DIRECTOR

**FOR : PRESIDENTS/HEADS OF HIGHER EDUCATION INSTITUTIONS IN
CEBU AND BOHOL**

**SUBJECT : HERITAGE PRODUCTION CAMPUS TOUR AND UPCOMING VISAYAN
FILM**

DATE : JULY 17, 2017

The Commission on Higher Education-Regional Office VII hereby endorses the Heritage Productions campus tour and support for their upcoming Visayan Film, a storytelling and film production entitled "*Magbuwag Ta Kay*" ("*Let's Break Up 'Coz*"), a romantic comedy detailing the funny and quirky relationship between two college sweethearts who attempt to break up. They would like to promote the film to the different schools and universities on August 22, 2017 to August 31, 2017.

In this connection, we are requesting your school to allow them to have a campus tour and invite your students to support their upcoming Visayan Film. Attached herewith is the letter from Heritage Productions for your perusal.

For your usual support.


FREDDIE T. BERNAL
Director IV 