



November 10, 2017

DIVISION MEMORANDUM

No. 759, s. 2017

PHILHEALTH POSTER MAKING CONTEST

TO: Assistant Superintendents
Chiefs of SGOD and CID
Division Supervisors/Coordinators
SEPS and EPS 2
District Supervisors/OICs
Elementary and Secondary School Heads

1. For the information and guidance of all concerned attached herewith is a letter from Philippine Insurance Corporation inviting all Public School Students to participate in the PhilHealth Poster Making Contest with the theme: " Ang PhilHealth Sa Aking Mga Mata", on October 2017 to January 2018 for Phase 1 and on January 2018 to April 2018 for Phase.
2. For the details of the said activity, please see attached letter.
3. Immediate dissemination with this Memorandum is directed.


RHEA MAR A. ANGTUD, Ed. D., CESO VI
Schools Division Superintendent

Telephone Numbers:

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Asst. Schools Division Superintendent:	(032) 414-7457
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REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City

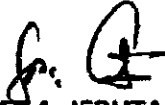


DepEd RO7 Advisory No. 91, s. 2017

this Advisory is issued for the information of DepEd RO7 officials,
personnel/staff, as well as the concerned public schools
(Visit <http://www.deped.gov.ph/regions/region-vii/advisories>) or <http://bit.ly/2g37KTF>

PHILHEALTH POSTER MAKING CONTEST

1. This office disseminates the communication received from the Philippine Health Insurance Corporation inviting Public School students to participate in the PhilHealth Poster Making Contest with the theme: "Ang PhilHealth Sa Aking Mga Mata", which will have its Phase 1 on October 2017 to January 2018 and Phase 2 on January 2018 to April 2018 and the culmination on 2019.
2. The said contest will be an avenue for students to showcase their talents in arts and express through their own eyes their gained knowledge, awareness and understanding about PhilHealth.
3. The Schools Division Superintendents are given the discretion to act on this request and ensure that DepEd Policies and Guidelines are followed.
4. The communication is herewith attached for reference.
5. For the information of all interested and concerned parties.


JULIET A. JERUTA, Ph D, CESO V
Director III
Officer-in-Charge

IAJ/FYA/EBEJ/ipo
CLMD '17

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542
Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

"EFA 2015: Konapatan ng Lahat, Pananagutan ng Lahat"



Republic of the Philippines
PHILIPPINE HEALTH INSURANCE CORPORATION

Regional Office VII
4th Floor, The Golden Peak Hotel & Suites, Gorordo Avenue Corner Escario Street, 6000 Cebu City 25-Oct-17
Landline (032) 233-7407 Local 5521 fod.pro7@philhealth.gov.ph
www.philhealth.gov.ph



Department of Education
Region VII, Cebu Office

RD2017-3388

Small text at the bottom right of the page, possibly a reference or contact information.

October 20, 2017

MS. JULIET A. JERUTA, PhD

Regional Director
Department of Education
Regional Office VII
Sudlon, Lahug
Cebu City

Dear Director Jeruta:

Greetings of good health!

We are truly grateful for the support and assistance you extended during the roll-out of the teaching of PhilHealth Learner's Material (PLM) to the Division Office of Mandaue City. We are pleased by the office' response by eagerly implementing the teaching of the PLM and the students' reactions by valuing the lessons learned based on our observation during the teaching of the PLM in selected schools in your region.

To continuously promote the teaching of PLM to public schools nationwide, strengthen partnership with DepEd and sustain interest among students, we will conduct a Poster Making Contest with the theme "Ang PhilHealth Sa Aking Mga Mata".

This poster making contest will be an avenue for the students to showcase their talents in arts and express through their own eyes their gained knowledge, awareness and understanding about PhilHealth.

The winning artwork per region will be showcased in the 2019 official calendar of PhilHealth which will be a display of the impact of the teaching of PhilHealth to the students in our country's Basic Education. In addition, cash prizes await the winners per Division of Schools and at the Regional level. Please see attached contest details and mechanics for your information and reference.

We hope we can meet you or your Regional Education Program Supervisor for MAPEH to discuss about this the soonest. Ms. Jenet Ann A. Advincula will coordinate with your office regarding this. If you have questions or clarifications, you may also contact her at telephone number 412-2190 or email at fod.pro7@philhealth.gov.ph.

We look forward to your positive response on this request.

Thank you and best regards.

Very truly yours,


WILLIAM O. CHAVEZ
Regional Vice President



**PhilHealth Nationwide Poster Making Contest for
Grade 10 Public School Students**

THEME: "Ang PhilHealth sa Aking Mga Mata"

I. BACKGROUND

The teaching of the PhilHealth Learner's Material (PLM) to Grade 10 students has been rolled-out to public schools nationwide this School Year 2017-2018 through the partnership of PhilHealth Regional Offices (PROs) with the Department of Education (DepEd) Regional and Division Offices.

To continuously promote the teaching of PLM to public schools, strengthen partnership with DepEd and sustain interest among Grade 10 public school students, PhilHealth is launching a nationwide poster making contest with the theme "Ang PhilHealth sa Aking Mga Mata".

The poster making contest will be an avenue for the students to showcase their talents in arts and express through their own eyes their gained knowledge, awareness and understanding about PhilHealth.

The finish artwork of the students will represent how students in public schools now value and appreciate the role of PhilHealth in the financial risk protection of the Filipinos as they learned about it through the teaching of the PLM in their classrooms.

The winning artwork per region will be showcased in the 2019 official calendar of PhilHealth which will display the impact of the teaching of PhilHealth to the students in our country's Basic Education.

II. CONTEST DETAILS

Phase I - October 2017 to January 2018

- Phase I is the elimination round for the entries of schools in the Division of Schools level
- The winning entry in each Division of Schools will be decided by the concerned Education Program Supervisor for MAPFH of the Division Office.
- All the winners at the Division of Schools level will be transmitted to the PhilHealth Regional Office covering the Division Office and will qualify for the Phase II of the contest
- Awarding of the winning entries will be done within December 2017 - January 2018 by the concerned PhilHealth Regional Office (PRO).

Phase II - January 2018 to April 2018

- Phase II is the judging of the winners at the regional level
- Winners at this level (1st, 2nd and 3rd prize) will be decided by the concerned PRO
- Awarding will be done in 2018 by the concerned PRO

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- All winners will receive a Certificate of Recognition
- The Division Office where the winning entry comes will receive a Plaque of Recognition
- Only the 1st prize winner shall be included in the 2019 PhilHealth Corporate Calendar

6. Others

- The artist will be held liable to any issues that may arise with regards to the originality and authenticity of the design
- The winning posters will automatically become official property of Philippine Health Insurance Corporation

III. TIMELINE

Phase I

Process Flow	Responsible	Timeline	
Announcement of contest details to DepEd Regional Offices/ Division Offices	PhilHealth Regional Offices (PROs)	October 2017 	
Announcement of the contest details to schools	DepEd Regional Offices/Division Offices		
Participation to the Poster Making Contest	Participating schools		
Submission of entry to Division Office	Participating schools		
Judging of entries	DepEd Division Offices (c/o Education Program Supervisor)		
Transmission of the winning entry per Division Office to PhilHealth	DepEd Division Offices/Regional Offices		1st week of December 2017
Awarding of prize to winners per Division Office	PhilHealth Regional Offices		December 2017 - January 2018

Phase II

Process Flow	Responsible	Timeline
<div style="border: 1px solid black; padding: 5px; text-align: center;">Judging of entries of Division Offices</div> <p style="text-align: center;">↓</p>	PhilHealth Regional Offices (PROs)	January 2018
<div style="border: 1px solid black; padding: 5px; text-align: center;">Announcement and awarding of regional contest winners</div> <p style="text-align: center;">↓</p>	PhilHealth Regional Office Offices (PROs)	March 2018
<div style="border: 1px solid black; padding: 5px; text-align: center;">Transmission to PhilHealth Head Office of the winning poster per region</div>	PhilHealth Regional Office Offices (PROs)	April 2018